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# **Don T Make Me Think A Common Sense Approach To Web Usability Voices That Matter By Steve Krug**

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***don t make me think revisited***  
*May 27th, 2020 - don t make me think revisited a common sense approach to web usability steve krug don t make me think revisited a mon sense approach to web usability wrote the first edition of don t make me think back in 2000 by 2002 i began to get a few emails a year from readers asking very politely if i d'*

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**May 25th, 2020 - don t make me think revisited a mon sense approach to web usability 3rd edition voices that matter 7 closed lucasfrosty opened this issue mar 8 2018 0 ments'**

**'advanced mon sense don t make me think**

**May 29th, 2020 - when i wrote don t make me think my intent was to help people learn to think like a usability expert to ask the same questions that i have in mind when i m trying to make something more usable i believed that with a little bit of instruction most people could do a lot of what i do themselves since much of it just seems like mon sense once you hear it**

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**explained'**

**'scottsdevelopers**

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**scottsdevelopers"don t make me think revisited quotes by steve krug**

**June 1st, 2020 - steve krug don t make me think a mon sense approach to web usability designers love subtle cues because subtlety is one of the traits of sophisticated design but web users are generally in such a hurry that they routinely miss subtle cues'**

**'bol don t make me think steve krug 9780321344755**

**June 2nd, 2020 - he is best known for his book don t make me think about human puter interaction and web usability he also heads a one man consulting**

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**firm called advanced mon sense  
krug offers in house consulting  
sessions where he lectures on  
usability testing and provides  
targeted advice to clients on  
web usability strategies'**

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yet another updated classic  
available at scholarly mons and  
online as an e book steve krug of  
advanced mon sense talks about  
usability which he defines as  
when a person of average or even  
below average ability and  
experience can figure out how to  
use the thing to acplish something  
without it being more trouble than  
it s worth'

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**sense approach to web**

**June 1st, 2020 - usability**

**consultant steve krug lays out all of the basics about web usability in his book don t make me think a mon sense approach to web usability currently in its second edition published in 2006 after the first edition sold nearly 100 000 copies"don t make me think**

June 3rd, 2020 - don t make me think third edition is written by steve krug it is about human puter interaction web usability and mobile app usability the book s premise is that a good software program or web site should let users acplish their intended tasks as easily and directly as possible krug pointed out that people are good at satisfying or taking the first available solution to their'

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**'don t make me think revisited a mon sense approach to June 1st, 2020 - since don t make me think was first published in 2000 hundreds of thousands of web designers and developers have relied on usability guru steve krug s guide to help them understand the principles of intuitive navigation and information design witty nonsensical and eminently practical it s one of the best loved and most remended"don t make me think revisited a mon sense approach to**

**April 21st, 2020 - krug steve new riders press a publishing imprint of peachpit press 2009 216pp isbn 0321965515 us 21 meet the author steve krug**

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**author of don t make me think  
revisited a mon sense approach  
to web and mobile usability  
does a superb job of  
highlighting how crucial it is to  
maximize on first impressions  
for internet users krug is a self  
made usability expert that runs  
his own "don t make me think  
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*pronounced kroog is best known as the author of don t make me think a mon sense approach to web usability now in its second edition with over 350 000 copies in print'*

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**in its second edition with over 350 000 copies in print ten years later he finally gathered enough energy to write another one the usability testing handbook rocket surgery made easy the do it yourself guide to'**

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usability steve krug spells out a  
streamlined approach to usability  
testing that anyone can easily  
apply to their'

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he goes into detail about it in his  
book don t make me think  
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web and mobile usability it s all  
about understanding how people  
actually use websites and then  
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**usability lessons from steve krug s don t make me think June 3rd, 2020 - many people in the usability community regard steve krug s book don t make me think a mon sense approach to web usability 2nd edition as the laypersons usability bible this book explains briefly and concisely everything one needs to know about getting started with web usability"pdf don t make me think revisited a mon sense**

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usability provides consulting  
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June 5th, 2020 - steve krug pronounced kroog is best known as the author of don t make me think a mon sense approach to web usability now in its second edition with over 350 000 copies in print"**don t make me think designing products that eliminate**

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up a true classic steve krug s  
don t make me think a book  
which though written in 2000  
and revised twice somehow  
remains highly relevant to"don  
t make me think a mon sense**

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**book by steve krug**

**April 3rd, 2020 - don t make me think basically the web user does not want to venture into a site that requires them to figure it out it should be self evident how do we use web pages a we don t read pages we scan them b we don t make optimal choices we satisfice c we don t figure out how things work we muddle through2'**

*'don t make me think 5 key takeaways on web design*

*June 2nd, 2020 - for over three decades his consulting firm advanced mon sense has worked with top panies like apple and npr to assess how users interact with their products websites and software most notably krug is known as the author of don t make me think a beginners guide*

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*to web usability'*

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steve krug***

*June 2nd, 2020 - don t make me  
think revisited 2014 describes the  
basic principles governing  
behavior online and explains how  
you can build a website that  
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