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May 29th, 2020 - muzak found particular utility in elevators where its dulcet tones soothed riders nerves and came to be known and scorned as elevator music but its initial offerings consisted largely of popular songs of the day that had been arranged as background music and performed by well known orchestras and bands as well as popular artists such as fats waller and xavier cugat'

'asian arts initiative brings really good elevator music to

May 17th, 2020 - in his book *elevator music a surreal history of muzak easy listening and other moodson* however author joseph lanza hums a different tune one that es to feel much more aggressive than the soothing tones let on'

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June 2nd, 2020 - the elevator music was a deliberate attempt to gain the trust and increase ridership on the elevators muzak is now seen as cliché corny or downright childish but at the time people appreciated the subconscious fort gained by the soft melodic tunes inside of the cans as people of the time called elevators'

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May 18th, 2020 - *muzak background music to life to lose its name new york times feb 4 2013 for those curious to learn more about muzak and its unique appeal consider reading joseph lanza s elevator music a surreal history of muzak easy listening and other moodson revised and expanded edition'* **'elevator music a surreal history of muzak easy listening**

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'elevator music in the muse performing arts blog

June 3rd, 2020 - in the 21st century background music at work is mostly supplied by your own earbuds but from supermarkets to cafes the tradition of background music lives on and perhaps if you stumble into the right elevator you might still hear the muzak read more about otis and his elevator on today in history for september 20'

'easy listening muzak reborn as mood media npr

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'muzak inc originators of elevator music

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'muzak

June 4th, 2020 - muzak is a brand of background music played in retail stores and other public establishments in 1981 westinghouse bought the pany and ran it until selling it to the fields pany of chicago publishers of the chicago sun times on september 8 1986 formerly owned by muzak holdings the brand was purchased in 2011 by mood media in a deal worth us 345 million'

'elevator music a surreal history of muzak easy listening

June 1st, 2020 - joseph lanza is the author of several books with subjects ranging from popular music to obsessive film directors including elevator music a surreal history of muzak easy listening and other moodsong university of michigan press and phallic frenzy ken russell amp his films chicago review press 2007 a psycho sexual hyper humorous biographical thriller celebrating the great director'

'muzak was my first love the independent

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its name the

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'the science of muzak skeptoid

June 2nd, 2020 - author and muzak historian joseph lanza may have put it best when he wrote elevator music besides just being good music is essentially a distillation of the happiness that modern technology has promised a world without

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