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June 4th, 2020 - this is an excellent and insightful autobiography by lee iacocca the man who was a president at ford motor pany and later at chrysler motors the book describes the workings of the auto industry covering its advantages and disadvantages'

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June 5th, 2020 - lee iacocca s style of writing is outstanding i was very much inspired by this autobiography it evoked a passion in me to know more about the auto industry and other manufacturing co s it was a pleasure to read and i still find that this novel helps me when i reread it'

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10 steps to greatness the chapters followed iacocca s life in the process i ended up learning about the auto industry balance between labor amp management government loan bailouts inherited power good'

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April 18th, 2020 - in 1984 chrysler introduced iacocca s chrysler minivan which became one of the best selling vehicles in north america iacocca retired in 1992 but remained the head of chrysler s executive mittee he has written two best selling books iacocca an autobiography in 1984 and talking straight in 1988'

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**'iacocca by lee iacocca william novak 9780553384970**

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June 2nd, 2020 - iacocca an autobiography is the fascinating story of lee iacocca a business legend he helped shape ford into the number two us auto maker and then saved chrysler from going out of business from there he began his stellar rise through the ranks to be the head of the ford division in 1960'

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